

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Steven E. Riedl  
App. No. : 10/639,070  
Filed : August 12, 2003  
For : **TECHNIQUE FOR  
EFFECTIVELY DELIVERING  
TARGETED  
ADVERTISEMENTS  
THROUGH A  
COMMUNICATIONS  
NETWORK HAVING LIMITED  
BANDWIDTH**  
Examiner : Bantamoi, Anthony  
Group Art Unit: 2423



27299

PATENT TRADEMARK OFFICE

**CERTIFICATE OF ELECTRONIC  
(EFS-WEB) TRANSMISSION**

I hereby certify that this correspondence is being transmitted via the Office electronic filing system in accordance with 37 C.F.R. § 1.8(a)(i)(C) from the Pacific Time Zone of the United States on the local date shown below.

April 19, 2011

(Date)

Julie Melendez,  
Reg. No. 58,559

**AMENDMENT TRANSMITTAL**

**MAIL STOP AMENDMENT  
COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450**

Sir:

Transmitted herewith in the above-entitled application are the following:

- (X) Amendment and Response to Office Action (15 Pages).
- (X) Applicant hereby requests a ONE-MONTH extension of time in responding to the Patent Communication mailed December 22, 2010.

*[Continued on following page]*

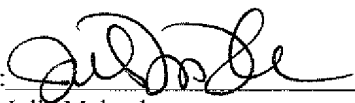
The fee has been calculated as shown below:

CLAIMS AS FILED						
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
Total Claims	47	MINUS	63	= 0 X	\$ 52	= \$0
Independent Claims	5	MINUS	10	= 0 X	\$220	= \$0
If application has been amended to contain multiple dependent claim(s), then add					\$390	= \$0
(Select only one)				one month	\$130	= \$130
Time Extension Fees:				two months	\$490	= \$0
				three months	\$1110	= \$0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$130

- (X) The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required to Deposit Account No. 501423.

GAZDZINSKI & ASSOCIATES, PC

Dated: April 19, 2011

By:   
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